



3415 Valley Road • PO Box 825 • Liberty Corner, New Jersey • 07938-0825
908-647-0800 • www.bonnie-brae.org

March 16, 2016

100th Anniversary Steering
Committee

Kim Coates

Lee Davis, PhD

Lauren Jenkins

David R. Fox, PhD

Timothy Hart

Maureen Hunt

Arthur Knowlton

Harry T. Osborne

Jamie Rau, MSW, LCSW

George Edw. Seymour, PhD

William M. Powers, MHA, MPA

Chief Executive Officer

Dear Friend,

2016 marks Bonnie Brae's 100th Anniversary! In 100 years Bonnie Brae has impacted 10,000 boys and their families - changing lives and making a difference. We are planning to honor and celebrate this milestone year with an incredible on-campus celebration on May 21st, 2016. Alumni, friends, community members and those impacted and connected to our work are invited to come, celebrate and honor this occasion with us.

We are writing to ask that you consider placing an ad in our Centennial Program which will be distributed to the approximately 500-750 guests at the event. This Program will be a keepsake and an important new piece of our history. Donations are tax deductible, a great way to advertise your business, and most importantly, a way to commemorate Bonnie Brae's history and to make a difference in the lives of Bonnie Brae boys. If you would like to make a donation, please fill out the attached donation form and return it to Bonnie Brae. You can also purchase and upload your ad on-line by visiting www.bonniebrae100.org. A receipt for your donation will be provided to you. Should you have any questions please feel free to call Maureen Hunt, at 908-647-4700, mhunt@bonnie-brae.org.

We hope that you will support and join us on May 21st! In the meantime, if you would like to learn more about Bonnie Brae, the event, or come for a tour, please reach out to the Development Office at 908-647-4700.

Thank you!

Sincerely,

Tim Hart

Bonnie Brae Alum and 100th Anniversary Steering Committee Member



Help Bonnie Brae Celebrate 100 Years with the Purchase of an Ad in our Centennial Program which will be Distributed at our On-Campus Celebration May 21, 2016!

CENTENNIAL PROGRAM

Full Page: \$800 (8 ½" x 11")

Half Page: \$400 (8 ½" x 5 ½")

Quarter Page: \$200 (4 ¼" x 5 ½")

I authorize the 100th Anniversary Committee to publish a ¼ _____, ½ _____, full _____ page ad in the 100th Anniversary Program Book at the contribution of \$ _____.

Please submit "camera ready" artwork (PDF format is best) or business cards to Maureen Hunt at mhunt@bonnie-brae.org, on-line at www.bonniebrae100.org, or use the following lines for your salutation (please print to ensure accuracy):

Enclosed is my check for: _____

Credit Card # : _____

Exp. Date : _____ Amount: _____ CVV: _____

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact: _____ Email: _____

A portion of your ad cost is tax deductible. Bonnie Brae is a 501(c)3 organization, EIN #22-1500479

Deadline for Submissions is April 18, 2016

You can also register on-line at www.bonnie-brae.org. Please make checks payable to **Bonnie Brae** and return to: **Bonnie Brae Development Office: 3415 Valley Road, PO Box 825, Liberty Corner, NJ 07938-0825**

Questions, please contact **Maureen Hunt** at Bonnie Brae

Phone: (908) 647-4700, Fax: (908) 647-5021 or Email: mhunt@bonnie-brae.org

Thank you for supporting Bonnie Brae's 100th Anniversary and the young men of Bonnie Brae.



Please Join Us For:
Bonnie Brae's
100th Anniversary
Celebration

May 21st, 2016

Bonnie Brae Main Campus

3415 Valley Road, Liberty Corner, NJ 07938

Time: 12pm-5pm

12pm-3pm: Lunch

2pm: Ceremony & Dedication

12pm-5pm: Something for Everyone to Enjoy

***Car Show * Tours * Refreshments & Treats * Games & Prizes * Scavenger Hunt * Parade *
Performance by the Bonnie Brae Knights Drum Corps * Time Capsule Dedication *
Living History * Art Show/Contest***

**RSVP: by 5/7 at www.bonniebrae100.org or email
mhunt@bonnie-brae.org**

**You can also support Bonnie Brae by purchasing an ad in the
100th Anniversary Event Journal .**

Visit www.bonniebrae100.org for details.

Questions, please contact the Bonnie Brae Development Office at 908-647-4700